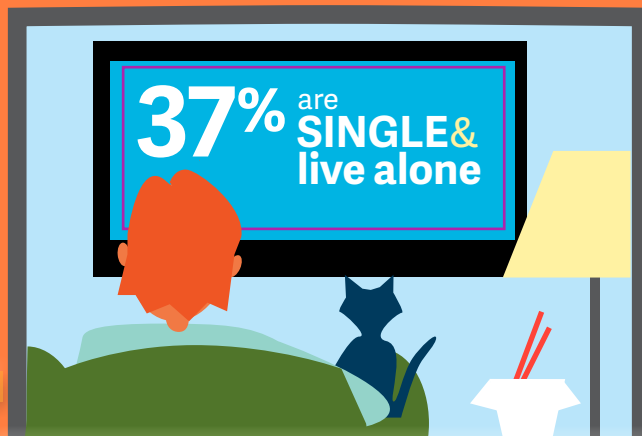
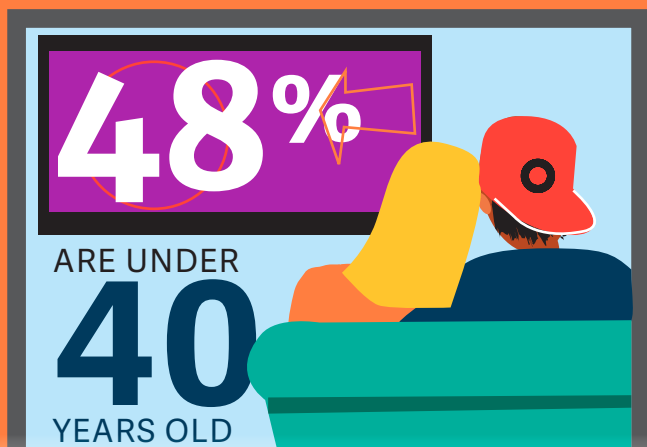


5 FAST FACTS ABOUT RENTERS

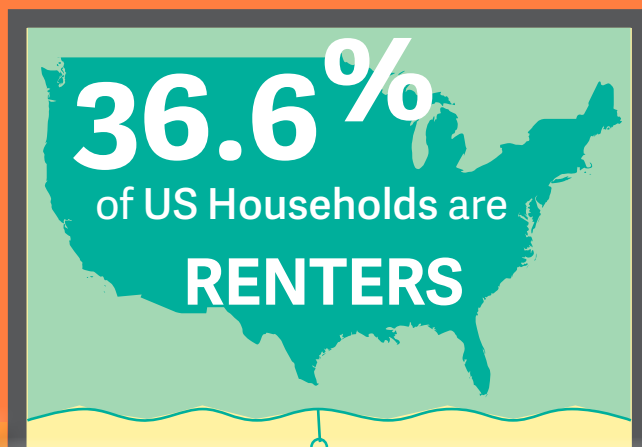
With the costs of rents going up and the availability of rental units going down, most renters feel strapped for cash for a down payment. However, there's still opportunity to reach these renters and offer them affordable mortgage solutions!



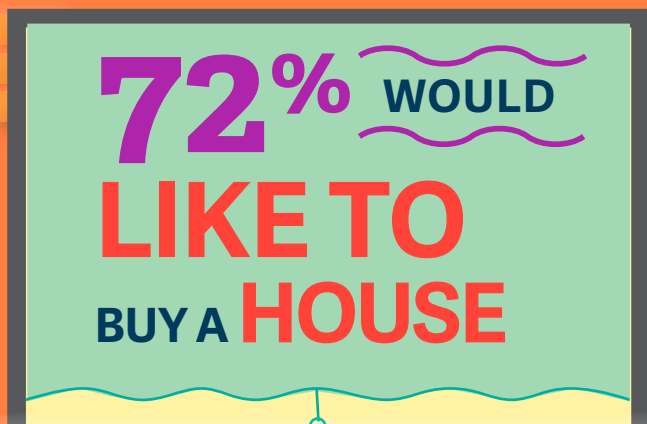
Joint Center for Housing Studies of Harvard University, 2017



Joint Center for Housing Studies of Harvard University, 2017



PEW Research, July 2017



PEW Research, July 2017



Freddie Mac Harris Poll, February 2018

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