



Millennial:

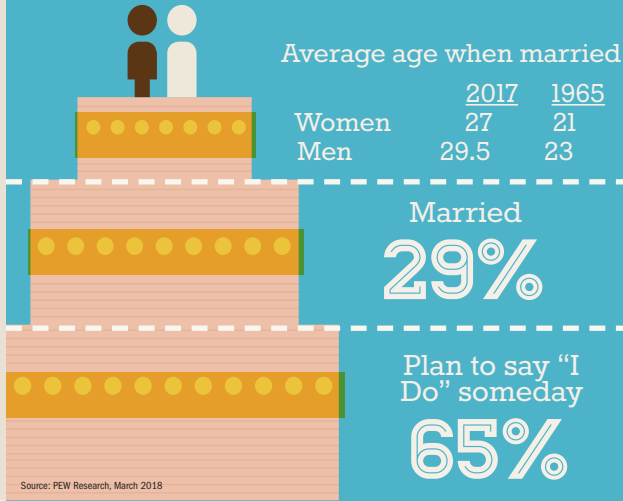
[mil-len-ee-uhl] Noun.

A person born between 1981 and 1996; a member of Generation Y.



Source: PEW Research

Millennials & marriage



MGIC

— and the —
MILLENNIAL GENERATION



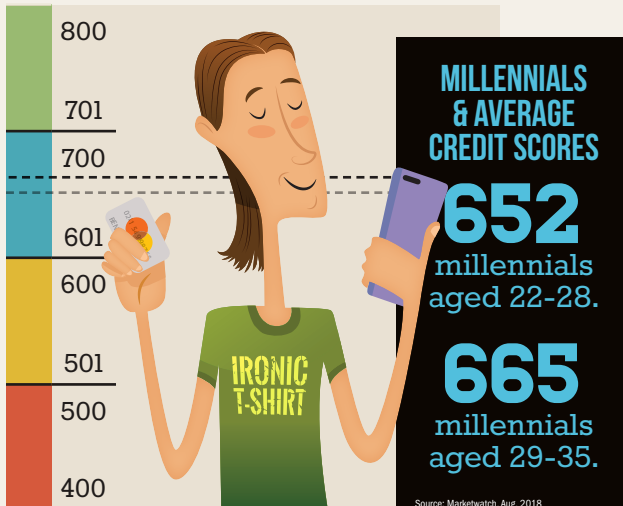
MILLENNIAL MARKETPLACE

MILLENNIAL MONEY MAKER



35%

Portion of the workforce made up by Millennials

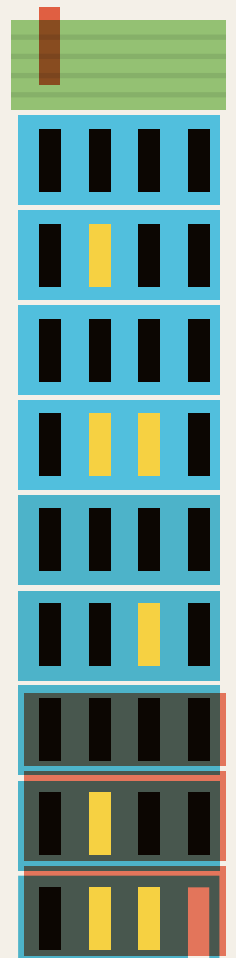


In 2019, Millennials will range in age from 23-38 years old. The median age of the first time home buyer is 32. In the U.S., there are approximately 23 million millennials aged 30-35.

MILLENNIALS AND HOMEOWNERSHIP

42%

own a home



16%

still live with their parents

Ages 25-34

Source: U.S. Census Bureau, Nov. 2018

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