



13 THINGS

You Should Know About First-Time Homebuyers in 2018



65% say
their primary reason for
buying is a **DESIRE TO
OWN** their own home

49%

put **5% DOWN**
or less on their
new home



58%

say the primary reason
for buying when they
did was it was
"JUST THE RIGHT TIME"



25%

list "saving for
the down payment"
as their **BIGGEST**
HURDLE to homeownership



25%

used **gift funds** for part
or all of their **DOWN
PAYMENT**



34%

of the housing
market is first-time
homebuyers



First-time homebuyer demographics break down like this:



18%
are **SINGLE
WOMEN**



7%
are **SINGLE
MEN**



16%
are **UNMARRIED
COUPLES**



57%
are **MARRIED
COUPLES**



71%

bought homes in
suburbs or small towns

17%

purchased in **urban** areas

81%

bought single-family,
detached homes

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